# Table of contents

1. Introduction—the digital transformation of medicine  
2. I don’t have time for this! An overview  
3. A turning point for the German healthcare system  
4. Hello, I am new here, how does the German healthcare system work?  
5. Pathways for digital solutions to enter the statutory (regulated) healthcare market  
6. Development of digital health tools  
   6.1. Involvement of care expertise—ask a doctor or…  
   6.2. Involvement of patient expertise  
   6.3. Hospitals—digital health tools  
   6.4. Interoperability and data formats—the interaction of people and systems  
   6.5. Data protection and information security “by design”  
   6.6. Regulation of medical devices  
7. The DiGA Fast-Track  
   7.1. The definition of a DiGA  
   7.2. Basic requirements  
   7.3. Positive care effects  
   7.4. Application for inclusion in the DiGA Directory  
8. The DiGA is listed—now what?  
   8.1. And that was just the beginning: Price negotiations  
   8.2. And who will prescribe me now?  
   8.3. From prescription to DiGA  
9. Buy my DiGA; it’s very good!  
   Marketing of digital medical devices  
   9.1. Clash of cultures—modern marketing vs. the Therapeutics Advertisement Law  
   9.2. What could possibly go wrong?—legal consequences
# Table of contents

9.3  The Therapeutics Advertisement Law  ________________________  149  
9.4  Advertising regulations for DiGA  ____________________________  155  

10  The electronic patient record and the telematics infrastructure — a look beyond the DiGA horizon  ________________________  159  
10.1  Secure e-mail communication among healthcare providers through KIM  ____________________________________________  162  
10.2  The electronic health card  _________________________________  163  
10.3  The electronic patient record (ePA)  __________________________  164  
10.4  There was something else: The e-prescription  _________________  166  

11  Summary and outlook  _________________________________  169  

Literature  _______________________________________________  173  
Websites  _______________________________________________  176